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Translating Technical Documentation Successfully Marc Achtelig 2020-10-25 Translating technical documentation, such as user manuals, online help, and other forms of user assistance, is fundamentally different from translating other documents. For example, using rich and diverse language, which can make a novel or sales brochure more interesting, can make a user manual just incomprehensible. When translating technical documentation, you should understand how its writers have designed the document for clearness and simplicity. Only then can your translation reflect the same principles and achieve the same high level of quality. This book provides you with a compilation of the basic technical writing rules that every trained technical writer follows. If you adhere to the same principles in your translations, it's almost guaranteed that both the writers (your clients) and the readers (your clients' clients) will be pleased with the quality of your work. Topics covered: General rules for writing in a simple, concise, and unambiguous way. Rules on the sentence level, such as rules for sentence length, sentence structure, word order, repetitions, syntactic cues, and more. Rules on the word level, such as rules for finding short, simple, common words, using strong verbs, and avoiding overblown and filler words. FAQ on grammar and word choice that often arise when writing technical documentation.

Altova® Authentic® Desktop 2010 User & Reference Manual

ICC Online Databases User Manuals 1989

Designing for Older Adults Dan Fisk 2014-04-21 This new guide explores the subject of human factors and the older adult primarily from an engineering psychology perspective, heavily grounded in today's scientific knowledge. A compilation of the authors' knowledge, research, and experience, the book shows readers how current understanding of age-related issues of perception, cognition, and movement control can be applied. It provides guidelines for design issues ranging from lighting, computer input device selection, and Web site design, to training program development, and work task design. Designing for Older Adults draws on research-oriented work and presents this in a form that can be used by a broad audience.

Designing Templates and Formatting Documents Marc Achtelig 2012 Aesthetics isn't the only thing that you should be striving for when you design a template. When creating technical documentation, such as user manuals and online help systems, usability, readability, and simplicity are just as crucial. The design must please the eye and at the same time communicate the content clearly. Paragraph styles and character styles should be efficient to use when writing the document. The layout process should be automated as much as possible. As user assistance documents are frequently updated, an automated layout process is much more important here than in other kinds of books. For example, when you insert a new paragraph into a document, this shouldn't result in you having to manually tweak all subsequent page breaks-not to mention page numbers, cross-references, the table of contents, and the index. Setting up templates and style sheets that are efficient to use when creating and updating a document requires a lot of experience in technical writing. The rules presented in this book are the essence of this experience. All chapters provide various examples that you can use for inspiration and as starting points for your own designs. Topics covered: Layout basics; Setting the type area; Choosing fonts and spacing; Avoiding manual formatting; Creating semantic styles; Organizing styles hierarchically; Recommended screen layouts; Recommended page layouts; Recommended table designs; Recommended paragraph styles; Recommended character styles. Audience: technical writers, developers, marketing professionals, product managers, designers.

Encyclopedia of Computer Science and Technology Harry Henderson 2009-01-01 Presents an illustrated A-Z encyclopedia containing approximately 600 entries on computer and technology related topics.

IT Assurance Guide IT Governance Institute 2007

Writing Plain Instructions Marc Achtelig 2012 Users want manuals that are easy to read, with short sentences, simple words, and unambiguous instructions. Unfortunately, writing plain language is much more difficult than writing overblown instructions that only an expert can understand. Writing complex texts is simple-writing simple texts is complex. This book shows you how to write simple user assistance rather than complex user annoyance. As it's a book about stating your message clearly, it also states its own messages clearly. It's free of boring theory and free of highbrow grammar terms and gives you clear recommendations and catchy examples that you can easily remember and apply to your own work. Topics covered: General technical writing principles that make your texts plain, simple, and easy to understand; On the topic level: Rules for writing "Concept topics," "Task topics," and "Reference topics."; On the paragraph level: Rules for writing the standard elements that form a topic, such as headings, subheadings, procedures, lists, tables, warnings, notes, tips, examples, cross-references, and links; On the sentence level: Rules for building plain and unambiguous sentences; On the word level: Recommendations for using simple words; Spelling and punctuation FAQ; Grammar and word choice FAQ; Standard terms and phrases. Audience: technical writers, developers, marketing professionals, product managers.

Introduction to Software Engineering Ronald J. Leach 2018-09-03 Practical Guidance on the Efficient Development of High-Quality Software Introduction to Software Engineering, Second Edition equips students with the fundamentals to prepare them for satisfying careers as software engineers regardless of future changes in the field, even if the changes are unpredictable or disruptive in nature. Retaining the same organization as its predecessor, this second edition adds considerable material on open source and agile development models. The text helps students understand software development techniques and processes at a reasonably sophisticated level. Students acquire practical experience through team software projects. Throughout much of the book, a relatively large project is used to teach about the requirements, design, and coding of software. In addition, a continuing case study of an agile software development project offers a complete picture of how a successful agile project can work. The book covers each major phase of the software development life cycle, from developing software requirements to software maintenance. It also discusses project management and explains how to read software engineering literature. Three appendices describe software patents, command-line arguments, and flowcharts.

The Dog Owner's Manual Dr. David Brunner 2004-04-01 At Last! A Beginner's Guide to Canine Technology Pee stains on the carpet. Barking at all hours of the night. That embarrassing thing he does with your leg. It's enough to make you cry out, "Why doesn't my dog have an owner's manual?" And now, thankfully, he does. Through step-by-step instructions and helpful schematic diagrams, The Dog Owner's Manual explores hundreds of frequently asked questions: Which breeds interface best with children? How can I program my model to fetch? And why is its nose always wet? Whatever your concerns, you'll find the answers right here—courtesy of celebrated veterinarian Dr. David Brunner and acclaimed author Sam Stall. Together, they provide plenty of useful advice for both new and experienced dog owners.

Lettre sur Pindare à MM. les Auteurs du "Journal des scavans."

The User Manual of Me David C Winegar 2020-08-20 We all have heard of and used "user manuals." A user manual is a document to assist a user in using and working with a piece of equipment or software product. They are developed to guide the user so that they will have less problems and be more successful in using the product. What if every person came with a user manual? A guide that explains who they are and how to work with them? A few words that would provide insight into who they are and what you can do to connect with them better. The opportunity for creating greater understanding and opening productive, and transformational, conversations then becomes more possible. Better conversations lead to better relationships. Better relationships allow an environment of innovation and productivity. Trustful relationships in teams are at the foundation of psychologically safe work places. The latest research shows a direct correlation between trust and performance. The User Manual of Me is an online tool and companion workbook's purpose is to assist you in a personal brand statement to help others understand who you are, what you value, and how you like to work. It shows you how to construct a personal leadership brand statement according to the latest neuroscience research that has been proven to connect with people better. A well-crafted of communication about what is important and valuable in working better together.

Writing and Designing Manuals and Warnings 4e Patricia A. Robinson 2009-06-15 Twenty-five years ago, how many people were thinking about the internet on a daily basis? Now you can find everything, including technical and instruction manuals, online. But some things never change. Users still need instructions and warnings to guide them in the safe and proper use of products. Good design, clear instructions and warnings, place

Encyclopedia of Library and Information Science Allen Kent 1999-10-29 "The Encyclopedia of Library and Information Science provides an outstanding resource in 33 published volumes with 2 helpful indexes. This thorough reference set---written by 1300 eminent, international experts---offers librarians, information/computer scientists, bibliographers, documentalists, systems analysts, and students, convenient access to the techniques and tools of both library and information science. Impeccably researched, cross referenced, alphabetized by subject, and generously illustrated, the Encyclopedia of Library and Information Science integrates the essential theoretical and practical information accumulating in this rapidly growing field. The self-contained Supplements (each Supplement contains A-Z coverage) highlight new trends, describe the latest advances, and profile key people making critical contributions to the field. Recent individual Supplements considered topics such as Archival Science to User Needs Concept-Based Indexing and Retrieval of Hypermedia Information to Using Self-Checkout Technology to Increase Productivity and Patron Service in the Library Artificial Intelligence and Machine Learning Approach to Fraud Investigation to Visual Search in Modern Human-Computer Interfaces Supplement Volumes 36-61 are available; additional supplements in preparation."

Technical Writing For Dummies Sheryl Lindsell-Roberts 2011-04-27 Let's face it, a lot of technical documentation reads as if it had been translated into English from Venutian by a native speaker of gibberish. Which is annoying for you and expensive for the manufacturer who pays with alienated customers and soaring technical support costs. That's why good technical writers are in such big demand worldwide. Now, Technical Writing For Dummies arms you with the skills you need to cash in on that demand. Whether you're contemplating a career as a technical writer, or you just got tapped for a technical writing project, this friendly guide is your ticket to getting your tech writing skills up to snuff. It shows you step-by-step how to: Research and organize information for your documents Plan your project in a technical brief Fine-tune and polish your writing Work collaboratively with your reviewers Create great user manuals, awesome abstracts, and more Write first-rate electronic documentation Write computer- and Web-based training courses Discover how to write energized technical documents that have the impact you want on your readers. Wordsmith Sheryl Lindsell-Roberts covers all the bases, including: All about the red-hot market for technical writing and how to get work as a technical writer The ABCs of creating a strong technical document, including preparing a production schedule, brainstorming, outlining, drafting, editing, rewriting, testing, presentation, and more Types of technical documents, including user manuals, abstracts, spec sheets, evaluation forms and questionnaires, executive summaries, and presentations Writing for the Internet—covers doing research online, creating multimedia documents, developing computer-based training and Web-based training, and writing online help Combining examples, practical advice, and priceless insider tips on how to write whiz-bang technical documents, Technical Writing For Dummies is an indispensable resource for newcomers to technical writing and pros looking for new ideas to advance their careers.

Bibliographic Retrieval System User's Manual 1996

Official Gazette of the United States Patent and Trademark Office 2004

Comparative Health Information Management Ann Peden 2015-10-01 Find your next career with COMPARATIVE HEALTH INFORMATION MANAGEMENT, 4e. Updated for the fourth edition, this book explores a variety of professional settings where opportunities abound, including hospitals, ambulatory clinics and medical offices, veterinary practices, home health, long-term care, and correctional facilities, as well as emerging practice areas in consulting and cancer registry. Focused on the challenges of managing and protecting the flow of information across sites, chapters introduce the health care system today, and then delve into specifics of the many HIM roles available to you, enhancing discussions with key terms, self-test questions, web links, and more to add meaning to concepts. Additional features include realistic case studies to help you solve problems, and new "Professional Spotlight" vignettes for an inside view of actual professionals in their HIM careers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Chemical Risk Assessment Peter Fisk 2013-10-28 This book is an essential guide and support to understanding of the science and policy, procedure and practice that underpins

the REACH risk assessments required for the use and placing on the market of chemicals in the European Union. A clear understanding of information provision and how this affects the assessment of chemical safety is fundamentally important to the success of policy on chemicals and ultimately to the sustainability of the chemicals industry. Within the book, the scientific processes that underpin the policy are explained in a practical way. Importantly, it includes coverage of techniques to help solve the problems of using potentially risky and hazardous chemicals through the use of less hazardous alternatives and 'green chemistry', and also the analysis of the risks of the use of the most hazardous substances against the social and economic benefits of use. Chemical Risk Assessment: A Manual for REACH covers the following main themes: i) Assessment of chemical risk; ii) Risk management; iii) Hazard reduction, substitution and green chemistry; iv) Risk versus benefit — socio-economic analysis. The book acts as a practical guide and overview to chemicals risk assessment and risk management (in the EU context), as well as a support text for planning for the challenges of the future, which will see ever-increasing pressure to withdraw hazardous substances from the EU (and global) market, balanced against opportunities for innovation in the development of less hazardous chemicals. Constructor 1988

Translating Technical Documentation Without Losing Quality Marc Achtelia 2012 Translating technical documentation, such as user manuals, online help, and other types of user assistance, is essentially different from translating other forms of documents. If you translate technical documentation in the same way as you translate other texts, chances are that your clients (mostly technical writers) will be quite unhappy with the results. For example, complex language that makes a novel or sales brochure interesting can be exactly what makes a user manual incomprehensible. When translating technical documentation, you should understand how your clients have designed their documents for clearness and simplicity. Only then can your translation reflect the same principles. This book provides you with a compilation of the basic technical writing rules that every technical writer follows. When you adhere to the same rules as you translate, it's almost guaranteed that both writers and readers will be happy with the quality of your work. Audience: Professional translators

Trade Facilitation and the Global Economy OECD 2018-05-30 This report discusses the benefits of trade facilitation - meant to promote transparent, predictable and straightforward border procedures so as to expedite the movement of goods. The OECD Trade Facilitation indicators provide a powerful tool for assessing the impact of

ShowMe Guides VirtueMart 2 User Manual Kerry Watson 2012-05-01 ENDORSED BY VIRTUEMART - This is the official English User Manual for VirtueMart 2. VirtueMart is one of the world's most popular, FREE open source eCommerce programs in use today - a super easy-to-use eCommerce plug-in for Joomla. Buy this user manual to tour its Administrative features and plan and launch a store of your own, or use it as a daily reference for setting up and running your store. This book is written for non-technical users with NO PROGRAMMING EXPERIENCE. This user manual includes an ALWAYS UPDATED EBOOK - buy the paperback, get a FREE copy of the ebook from the publisher's website. Every time an important VirtueMart update comes out, simply re-download the ebook and the new information is at your fingertips! See book for offer details. This user manual is loaded with checklists, cheatsheets, tips and large, clear, fully filled-in screenshots so you know exactly what to do: - Our famous Admin Menu Cheatsheet helps you quickly find the menus you want. - Dozens of Checklists guide you through any task. - Install your store in minutes with our Quick Install Guide chapter, or instantly with one of the recommended VirtueMart web hosts who install your store for you for FREE. - 30-Minute QuickStart Guide helps you set up your store with payment, shipping, currencies and products. - Special extended Cheatsheet on CUSTOM FIELDS - it's product options like size and color, but can also do so much more. - What you MUST know about your online store's security, in non-technical terms. - Advanced users can install and customize a template, multiple languages and multiple currencies. - How to find a web host and template provider. - How to get good answers fast in the VirtueMart Forum, and - How to successfully hire a freelance VirtueMart technical pro and where to do it. ABOUT THE POPULAR SHOWME GUIDES SERIES These user manuals are written in plain, non-technical language for NON-TECHNICAL online store owners or managers, NO programming skill is required. We don't just tell you how to do it, we SHOW YOU with actual screenshots from a real store. On each topic, pictures SHOW YOU how it looks in the private Admin AND how it looks in your store. That's why this popular series is called the ShowMe Guides(TM).

Systems Analysis and Design Alan Dennis 2021 "Systems Analysis and Design (SAD) is an exciting, active field in which analysts continually learn new techniques and approaches to develop systems more effectively and efficiently. However, there is a core set of skills that all analysts need to know no matter what approach or methodology is used. All information systems projects move through the four phases of planning, analysis, design, and implementation; all projects require analysts to gather requirements, model the business needs, and create blueprints for how the system should be bui

The Profession and Practice of Technical Communication Yvonne Cleary 2021-07-30 This practical text offers a research-based account of the technical communication profession and its practice, outlining emergent touchpoints of this fast-changing field while highlighting its diversity. Through research on the history and the globalization of technical communication and up-to-date industry analysis, including first-hand narratives from industry practitioners, this book brings together common threads through the industry, suggests future trends, and points toward strategic routes for development. Vignettes from the workplace and examples of industry practice provide tangible insights into the different paths and realities of the field, furnishing readers with a range of entry routes and potential career sectors, workplace communities, daily activities, and futures. This approach is central to helping readers understand the diverse competencies of technical communicators in the modern, globalized economy. The Profession and Practice of Technical Communication provides essential guidance for students, early professionals, and lateral entrants to the profession and can be used as a textbook for technical communication courses.

A Strategic Guide to Technical Communication - Second Edition (Canadian) Heather Graves 2011-12-20 A Strategic Guide to Technical Communication incorporates useful and specific strategies for writers to create aesthetically appealing and usable technical documentation. These strategies have been developed and tested on a thousand students from a number of different disciplines over twelve years and three institutions. The second edition adds a chapter on business communication, reworks the discussion on technical style, and expands the information on visual communication and ethics into free-standing chapters. Particular attention is paid throughout to the needs of

Technical Documentation Best Practices - Planning and Structuring Helpful User Assistance Marc Achtelig 2020-10-25 Even the best information is worthless if users can't find it. Providing user-friendly structure and navigation is just as important as providing well-written content. However, structuring user assistance isn't as simple and obvious as it may seem. If you think that your document structure should follow the structure of your product's components and functions: You're wrong. If you think that the type of document that you prefer is the same type of document that your clients prefer: You're wrong. If you think that all the information that you have is important: You're also wrong. This book tells you how to structure, index, and link your documents so that readers actually find the information they need. Topics covered: General structuring principles that all structural decisions have in common. Choosing media: Should you provide a printed or printable user manual (PDF), online help, or both? What information should go into the user manual, and what information should go into online help? Which help format should you use? Can context-sensitive help calls be implemented? Should you provide interactive features? Planning documents: Should you put all information into one document, or should you supply several user manuals for specific purposes and user groups? How should you name your documents? Planning document sections: What are the major sections that your documents should consist of? Are there any standard sections that you mustn't forget? Planning topics: What types of information do your clients need? How should you build and name the individual topics within the document? Planning the order of sections and topics: How should you organize the sections and topics within your documents? What comes first? What comes later? leadership band statement's purpose is to evoke positive emotions, thoughts, and images in people. To help you connect with others on a personal level and open the channels Planning navigation: Which navigation devices should you provide in printed documents and in online help systems? Where should you provide links or cross-references and

ABAQUS/Viewer User's Manual Hibbitt, Karlsson and Sorensen 2001

Smart Assisted Living Feng Chen 2019-08-20 Smart Homes (SH) offer a promising approach to assisted living for the ageing population. Yet the main obstacle to the rapid development and deployment of Smart Home (SH) solutions essentially arises from the nature of the SH field, which is multidisciplinary and involves diverse applications and various stakeholders. Accordingly, an alternative to a one-size-fits-all approach is needed in order to advance the state of the art towards an open SH infrastructure. This book makes a valuable and critical contribution to smart assisted living research through the development of new effective, integrated, and interoperable SH solutions. It focuses on four underlying aspects: (1) Sensing and Monitoring Technologies; (2) Context Interference and Behaviour Analysis; (3) Personalisation and Adaptive Interaction, and (4) Open Smart Home and Service Infrastructures, demonstrating how fundamental theories, models and algorithms can be exploited to solve real-world problems. This comprehensive and timely book offers a unique and essential reference guide for policymakers, funding bodies, researchers, technology developers and managers, end users, carers, clinicians, healthcare service providers, educators and students, helping them adopt and implement smart assisted living systems. Geographic information system tools for conservation planning 2003

A Strategic Guide to Technical Communication - Second Edition (US) Heather Graves 2012-05-23 A Strategic Guide to Technical Communication incorporates useful and specific strategies for writers, to enable them to create aesthetically appealing and usable technical documentation. These strategies have been developed and tested on a thousand students from a number of different disciplines over twelve years and three institutions. The second edition adds a chapter on business communication, reworks the discussion on technical style, and expands the information on visual communication and ethics into free-standing chapters. The text is accompanied by a passcode-protected website containing materials for instructors (PowerPoint lectures, lesson plans, sample student work, and helpful links).

The Steampunk User's Manual Jeff VanderMeer 2014-10-07 A latest exploration of the retro-futuristic genre shares practical and creative guidance for fans, covering topics ranging from fashion and architecture to music and storytelling. By the World Fantasy Award-winning author of The Steampunk Bible. 50,000 first printing. Illustrations. Cognitive Modeling for Automated Human Performance Evaluation at Scale Haiyue Yuan 2020-09-16 Cognitive models and software tools have been widely used for both research and commercial purposes. Although they have proved very useful, there are some limitations preventing large-scale modeling and simulation tasks to be carried out efficiently and effectively. In this book, we aim to provide readers with a systematic overview of state-of-the-art cognitive modeling software tools and applications and an introduction to a new software framework for facilitating large-scale modeling and simulation of human-performance tasks. The authors first review cognitive modeling theories and then present an overview of state-of-the-art software tools for cognitive modeling and simulation. Finally, the book focuses on the new software framework and a research prototype called CogTool+, including how to incorporate behavioral data such as eye-tracking data in modeling and simulation tasks. Typical applications of CogTool+ in HCI and cyber security are given to demonstrate its usefulness.

UI is Communication Everett N McKay 2013-05-24 User interface design is a challenging, multi-disciplinary activity that requires understanding a wide range of concepts and techniques that are often subjective and even conflicting. Imagine how much it would help if there were a single perspective that you could use to simplify these complex issues down to a small set of objective principles. In UI is Communication, Everett McKay explains how to design intuitive user interfaces by focusing on effective human communication. A user interface is ultimately a conversation between users and technology. Well-designed user interfaces use the language of UI to communicate to users efficiently and naturally. They also recognize that there is an emotional human being at the other end of the interaction, so good user interfaces strive to make an emotional connection. Applying what you learn from UI is Communication will remove much of the mystic, subjectiveness, and complexity from user interface design, and help you make better design decisions with confidence. It's the perfect introduction to user interface design. Approachable, practical communication-based guide to interaction and visual design that you can immediately apply to projects to make solid design decisions quickly and confidently Includes design makeovers so you can see the concepts in practice with real examples Communication-based design process ties everything from interaction to visual design together

A History of Online Information Services, 1963-1976 Charles P. Bourne 2003-08-01 A detailed chronology of the early, pre-Internet years of online information systems and services. Every field of history has a basic need for a detailed chronology of what happened: who did what when. In the absence of such a resource, fanciful accounts

flourish. This book provides a rich narrative of the early development of online information retrieval systems and services, from 1963 to 1976—a period important to anyone who uses a search engine, online catalog, or large database. Drawing on personal experience, extensive research, and interviews with many of the key participants, the book describes the individuals, projects, and institutions of the period. It also corrects many common errors and misconceptions and provides milestones for many of the significant developments in online systems and technology.

Human Work Interaction Design: Usability in Social, Cultural and Organizational Contexts Dinesh Katre 2010-03-01 We are extremely pleased to present a comprehensive book comprising a collection of research papers which is basically an outcome of the Second IFIP TC 13.6 Working Group conference on Human Work Interaction Design, HWID2009. The conference was held in Pune, India during October 7–8, 2009. It was hosted by the Centre for Development of Advanced Computing, India, and jointly organized with Copenhagen Business School, Denmark; Aarhus University, Denmark; and Indian Institute of Technology, Guwahati, India. The theme of HWID2009 was Usability in Social, C- tural and Organizational Contexts. The conference was held under the auspices of IFIP TC 13 on Human-Computer Interaction. 1 Technical Committee TC13 on Human-Computer Interaction within which the work of this volume has been conducted. TC13 on Human-Computer Interaction has as its aim to encourage theoretical and empirical human science research to promote the design and evaluation of human-oriented ICT. Within TC13 there are different working groups concerned with different aspects of human-computer interaction. The flagship event of TC13 is the bi-annual international conference called INTERACT at which both invited and contributed papers are presented. Contributed papers are rigorously refereed and the rejection rate is high.

Planning and Structuring User Assistance Marc Achtelig 2012 Even the best information is worthless if users can't find it. Providing user-friendly structure and navigation is just as important as providing well-written content. However, structuring user assistance isn't as simple and obvious as it may seem. If you think that your document

structure should follow the structure of your product's components and functions: You're wrong. If you think that the type of document that you prefer is the same type of document that your clients prefer: You're wrong. If you think that all the information that you have is important: You're also wrong. This book tells you how to structure, index, and link your documents so that readers actually find the information that your documents contain. Topics covered: General structuring principles that all structural decisions have in common. Choosing media: Should you provide a printed or printable user manual (PDF), online help, or both? What information should go into the user manual, and what information should go into online help? Which help format should you use? Can context-sensitive help calls be implemented? Should you provide interactive features and social features? Planning documents: Should you put all information into one document, or should you supply several user manuals for specific purposes and user groups? How should you name your documents? Planning document sections: What are the major sections that your documents should consist of? Are there any standard sections that you shouldn't forget? Planning topics: What types of information do your clients need? How should you build and name the individual topics within the document? Planning the order of sections and topics: How should you organize the sections and topics within your documents? What comes first? What comes later? Planning navigation: Which navigational devices should you provide in printed documents and in online help systems? Where should you provide links or cross-references and where not? Audience: Technical writers Developers Marketing professionals Product managers

<u>Persuasive Technology</u> Raian Ali 2021-06-22 This book constitutes the refereed post-conference proceedings of the 16th International Conference on Persuasive Technology, PERSUASIVE 2021, held as a virtual event, in April 2021. The 17 full papers presented in this book together with 8 short papers were carefully reviewed and selected from 67 submissions. The papers are grouped in topical sections as follows: persuasive affective technology; digital marketing, ecommerce, etourism and smart ecosystems; and persuasion and education.

A Case Study of Client Attitude Towards the Transformation of User Manuals Into an Online Environment Janice Letkeman McQuilkin 2008

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